

# Hospice East Bay Events in 2024



## Sneakers & Paws Walk\*

This springtime event will be held Monday, April 15, 8:30-11am at the Rossmoor Creekside Clubhouse and includes a leisurely walk around a section of the golf course with pets welcome. Participants can enjoy snacks, win raffle prizes, and have lots of fun with their furry friends. Vendor tables available.



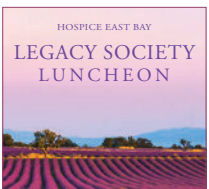
## Giving in the Garden\*

This intimate event brings together our most committed donors and will be held Saturday, May 18, 4:00-7pm at a beautiful, private garden in Orinda. Guests can enjoy wine, beer, and gourmet food offerings. The event features a live auction and a fund-a-need initiative, accompanied by a short program that provides updates on hospice programs and services. Through this event we reach over 2,000 donors via print materials and social media channels.



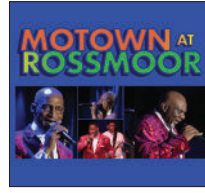
## Online Auction

This event takes place annually and showcases our in-kind donors from the Bay Area and beyond. Our community partners are prominently featured on our event webpage. Through publicizing this event we reach over 5,000 community members.



## Legacy Luncheon

This event takes place in July at a local country club, restaurant, or event center, and honors those donors who have included Hospice East Bay in their estate plans. During the event we provide updates about Hospice East Bay and express our gratitude to our Legacy donors for their financial support. This event is by *invitation only*. Recognition of Community Partners is a prominent feature during the program and in printed materials.



## Rossmoor Benefit Concert\*

This event takes place Thursday, August 8, 5:00-8pm at the Rossmoor Event Center which accommodates 450 people and is consistently sold out. A meet and greet session occurs prior to the show, offering wine, beer, and snacks. Vendor tables available.



## Brick Dedication Ceremony

This event takes place on September 10th at the Bruns House in Alamo. It provides an opportunity for family members to purchase a memorial brick or nameplate dedicated to their loved ones. Following the ceremony we host a small reception with wine and snacks. This is a non-ticketed event and is open to everyone.



## Hops for Hospice\*

This is a fun-filled evening of beer, music, auctions, and games held at Canyon Club Brewery in Moraga, September 26, 5-8pm. The combination of food, beverages, entertainment, and community support is a fantastic way to raise awareness and funds. This event has a lower price point to allow all community members to attend, support, and learn more about our work. Through publicizing this event we reach over 5,000 community members.



## Tree of Lights

We host more than ten Tree of Lights events across Contra Costa County in November and December. During these ceremonies, donors purchase a light for a specific tree to have their loved one's name read aloud. Each event ends with a gathering, offering drinks and cookies, where we connect with our donors. These events typically attract between 25 to 75 participants. Our event mailer reaches over 4,500 community members. Vendor tables available at selected locations.

\* This is a ticketed event, offering community partners the opportunity to network with our community of donors.



Community Partners are our most committed donors, who support Hospice East Bay by sponsoring annual events for other donors and the broader community. As a Community Partner you will receive recognition for your support of our numerous programs and services. You will have exclusive opportunities to engage in special events and activities to showcase your own products and services. Below, you will find information about the different levels of partnership and their corresponding benefits. Please consider becoming a Community Partner with Hospice East Bay in 2024!

Partner Benefits	\$20,000 Community Impact Partner	\$10,000 Community Leader Partner	\$5,000 Collaboration Partner	\$2,500 Celebration Partner	\$1,000 Opportunity Partner	\$500 Growth Partner
Event tickets To be used throughout the year.	✓ (10 tickets)	✓ (8 tickets)	✓ (6 tickets)	✓ (4 tickets)	✓ (2 tickets)	✓ (1 ticket)
Recognition displayed on all Hospice East Bay event websites	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)	✓ (Name)
One social media post on Hospice East Bay platforms	✓	✓	✓	✓	✓	✓
Recognition at all Hospice East Bay events	✓ (Promotional)	✓ (Promotional)	✓	✓	✓	✓
Logo displayed on Hospice East Bay website community page	✓	✓	✓	✓		
One exclusive social media post on Hospice East Bay platforms	✓	✓	✓			
Vendor table	✓ (3 events)	✓ (2 events)	✓ (1 event)			
Featured with quarter-page ad in Diablo Magazine	✓ (Logo)	✓ (Logo)	✓ (Name)			
Presenting Sponsors	✓ (2 events)	✓ (1 event)				
Pre-recorded video clip provided by partner to collaborate on Hospice East Bay social media platforms	✓ (Exclusive email blast)	✓				

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